

Registration Form
Let's Go Digital
a photo clinic with Rita Bauer
at
West Harvest Inn
4025 Albert St. S. • Regina, SK

Friday, April 24, 2009

8:30 a.m. to 4:00 p.m.

8:30-11:45 lecture

(unlimited enrollment)

12:30-4:00 hands-on

(limited to 20 participants)

lunch 11:45 a.m. to 12:30 p.m.

(for all participants)

Tuition:

Doctors or Assistants Full Session: \$275

Doctors or Assistants AM Session: \$140

Full Session: 7.5 CEUs • AM only: 3.75 CEUs

Please fill out this form and return to:

Carlton Dental Labs

2-210 15th Street East

Prince Albert, SK S6V 1G2

306-764-5525 • 800-667-5525

888-352-5525 • Fax 306-922-1499

Name _____

Address _____

City, Province, Postal Code _____

Fax and/or E-mail _____

ATTENDEES _____

If you are bringing your own camera, let us know the brand/model _____

Please enclose check/money order, use your MasterCard or Visa or charge your tuition to your account.

Amount \$ _____

Charge my account

Check/money order enclosed

Credit card information

Card No. _____

Exp. Date _____

Name on Card _____

Signature _____



Rita Bauer

is the
Manager
of Media
Services

and Digital Media Education at the University of Toronto. She teaches clinical photography, PowerPoint presentation techniques and digital technology to clinical educators, students and auxiliary. Her practical and fun approach to take the mystery out of digital photography has made her a much sought after speaker throughout the medical/dental community; she is considered a leading authority in integrating the digital camera into the medical/dental field at an international level.

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Let's Go Digital
a photo clinic WITH
Rita Bauer

Improve your dental and hobby photography at the same time. Learn new ideas and skills using professional techniques.



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From your hosts

We are excited to have Rita presenting this class. Digital cameras have made photography easy. Yet the number of great photos we take compared to good photos isn't as high as most of us would like. Rita's class will improve your personal as well as professional photography. We hope you will join us.

Jeff Scheirer, RDT, Vince Phaneuf, RDT,
Crystal Helm, RDT and Jason Fournier, RDT

If a picture is worth a thousand words

Rita's words are worth a thousand pictures!
De-mystifying Digital Photography

The digital age is here; technology is changing at breakneck speeds and incorporating all of it into your practice is easier than ever. Whether you are a seasoned pro or are trying to decide on which camera to bring into your practice, Rita has tools and tips to enhance your photography skills.

In this seminar you will learn:

- which digital camera is best for your practice
- how to set up a camera for dental photography
- how to use mirrors, retractors and other accessories
- techniques for standardized patient photography
- setting up a filing system
- communication with digital images

In the hands-on portion you will learn:

Techniques for clinical photography

Step by step instruction to familiarize you with the digital camera and set

up for standardized clinical views. Take excellent digital facial and intra-oral pictures with mirrors and retractors to show off your work.

Marketing techniques with digital images

See how you can use images to communicate with the lab and insurance company by inserting pictures into letters or e-mail. Involve patients in their treatment plan through visual images with slide shows.

From camera to print

Learn how to insert pictures into letters, templates and composites. Select all the papers, printers and inks available to reproduce your images at maximum quality.

In the photos below compare:

- angulation
- lighting
- retraction
- saliva

Rita will show you which tools to use and how so that every photo has the quality of the one on the right.



mediocre photo



excellent photo